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CONCEPT
PRINTERS & INTERIORS PVT. LTD.



GROUP COMPANIES

AD Ideas® Pvt. Ltd.

PUBLICITY CONSULTANT & PRODUCT PROMOTERS

 **CONCEPT PRINTERS & INTERIORS PVT. LTD.**
*2D/3D Routing, Laser Engraving on Any Surface, Signage Solutions
Customised Wallpaper, Large Format Digital Printing, Interior Designing,
Experts in Corean Engraving & Fabrication*

DHC
DIGITAL HOMES CONSTRUCTIONS PVT. LTD.

Authorised Channel Partners of **JUvas**®
AN ISO 9001:2008 CERTIFIED COMPANY
Speed of Life...
Complete LED Light Solutions



Dalmia Realtors & Infra Pvt. Ltd.
Purchase / Sale of Industrial / Commercial /
Residential Land, Property & Plotting Consultants

**SIGN &
MEDIA**
PUBLICITY CONSULTANT
MEDIA RELEASE AGENCY (PAN INDIA)
Newspapers | Magazines | Radio | TVC

**AASKEY
CONSTRUCTION
COMPANY**

Developer of Small Plots on Joint Venture





Mr. Mridul Dalmia
(Director)



Mr. Atul Dalmia
(CMD)

ABOUT US

Since 1983, Ad Ideas is one of the pioneers in providing outdoor advertising and publicity solutions throughout India. We are one of the kind multispecialty promotion and publicity service providers offering most exceptional advertising/printing & fabrication services.

The company is managed by Mr. Atul Dalmia assisted by young gun Mr. Mridul Dalmia, who are running the organization with a set of experienced and professional team members and resources. We help your business reach the right target audience with our 35 years of vast expertise in the innovative advertising. We strongly believe in the motto 'release your potential' since we undermine your requirement and provide business solution that matters by identifying the right media which will benefit your brand in the long run.

Our strong foothold in the OOH media industry has made us the proven experts. We have emerged as pioneers through targeted advertising solutions in the outdoor advertising industry.

In today's ultra competitive world, every business strives to achieve the best and this is possible only through a distinct outlook which differentiates you from your competitors. You can be a businessmen/trader/manufacturer, whenever you strive to seek out catchy advertisement solutions; we are the name you can bank upon. We undertake the responsibility of transforming your imagination into reality and transforming your dreams to reality and give them a new shape.

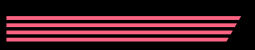
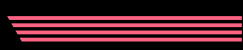
We have a diverse portfolio of products ranging from all types of ATL/BTL/TTL/Digital Advertising/printing, cutting & fabrication solutions.

We are the artists and we make your fairytale come true through be spoken advertising solutions which involves ideating the strategies and creating campaigns that influences your target audience to buy the product. As a multi-solution provider, we ensure that a long-lasting relationship is created between the businesses and their consumers by providing their products/services the exposure that really matters at different levels.

We channelize the available resources and services to the maximum through supremely focused and efficiently built strategies. We take your brand's reputation to a higher level through 360 degrees publicity and promotional services.

Our unique showroom cum studio at our very own Ad Ideas House will expose you with multiple types of medias which you can explore live and you can also interact with our professional team to learn more about the diversified aspects of these mediums. We offer 360 degree branding solution hence ensuring your brand's visibility is enhanced in the market and also your brand gets the maximum reach within minimum budget.

We have spread our horizons across India with our branch offices in cities like Delhi/Mumbai/Pune/BBSR/Kanpur therefore ensuring we can cater your needs on PAN India basis. We are a multi-prolonged solution provider hence ensuring all your advertising and printing solutions are fulfilled under one roof.



CONCEPT PRINTERS & INTERIORS PVT. LTD.
2D/3D Routing, Laser Engraving & Complete Signage Solutions

This unit is handled by our young, energetic & dynamic director Master Mridul Dalmia who after completing his graduation took extensive training in South Korea & China about different cuttings & printing technologies. He mastered the Art of handling designing softwares including Artcam and Autocad.

Our unit is equipped with Routers, Laser cutters, Laser fiber cutters, Waterjet cutting systems, Auto channel bending machines and Allied drilling, Welding systems. With complete setup of Large format Digital Printers, we can engrave, cut, print and fabricate products as per customers requirements including all types of metals.

We're specialized in cutting and fabrication of synthetic marble (Korean), Wood Polymer Composite (WPC- Substitute of Plywood), Medium Density Fibre Board (MDF). Cement Boards, Stones and all types of metals.

In our large format printing divisions, we have our own set-up of eco-solvent, latex and UV printers. This enables us to produce best quality digital printing with state-of-the-art customized wallpapers.

When you plan your interiors for your next destination, be sure that we are your primary choice who can do wonders for you.

OUR SPECIALITY :

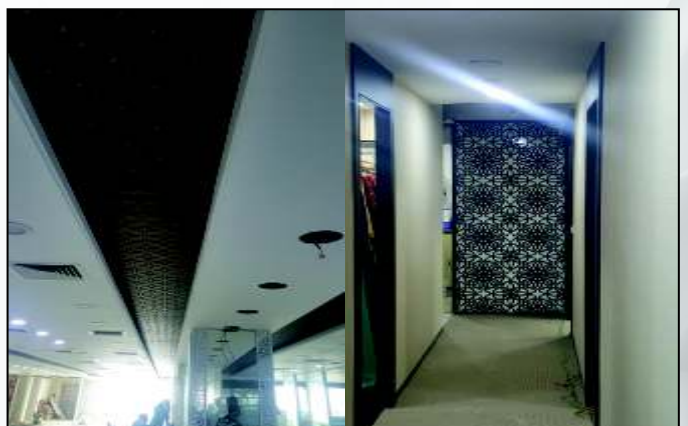
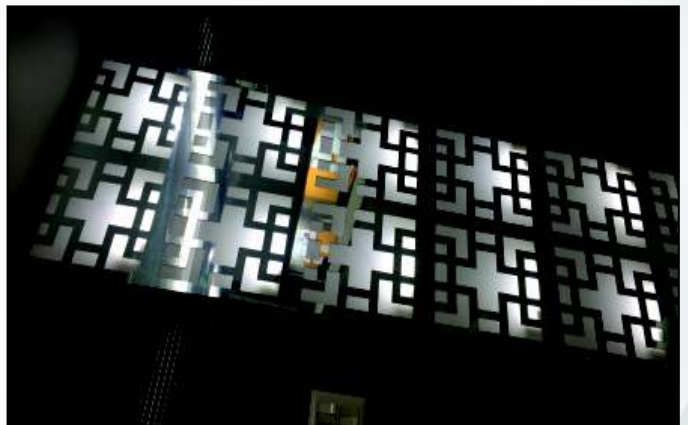
Customized Wallpapers: Vaastu approved wallpapers that will instill positive vibes inside you and leave your visitors spellbound. We have got distinct varieties of wallpapers covered for all occasions which include Kid's room, honeymoon couple room meditation room, resorts etc.

2D/3D Cut/Engrave: We can cut, carve and engrave any material like MDF, WPC, Korean, Sheira board, all types of metals, stones etc in any shape and size.

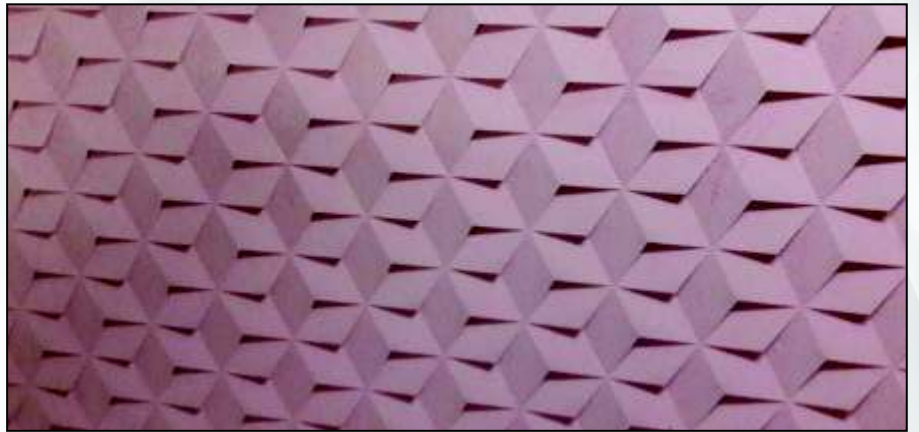
Korean Temples: We have got our own setup for cutting, designing and moulding of this material and we are specialized in providing customized and ready-made vastu approved temples.

LED filled channel letters: With emergence of channel bending machines we are equipped to make letter upto 18' in height.

APPLICATIONS

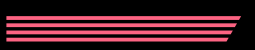
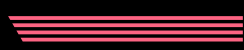


MDF / WPC / ACP SCREENS PANELS



SOLID SURFACE FURNITURE





VASTU APPROVED KOREAN TEMPLES

You may have a beautiful house by god's grace with lavishly designed interiors and branded furniture encompassed with all the modern facilities. Do you ever owe the credits of such lavishly built house to the almighty? Therefore, it is our responsibility to ensure a special arena for god in our house and set-up a beautiful temple (bhagwan ka mandir) inside the house instead of keeping a small wooden temple hanged in our kitchen/bedroom.

Temples are usually made of marble stones, but if we go by the science and comprehend according to the Vedic sayings, the stone gets heated in the summer and gets extremely cool during winters. On the other hand, Korean temples are high solid sheets which remain unaffected.

Also if you compare stone temples with Korean temples, you will experience that normal temples easily attract damp and cracks might start appearing/color might start fading in just few years but Korean temples remain unaffected for lifetime.

Another important factor which should be considered while setting up a temple in your house is Vaastu because your temple should be made in accordance with it. Also consider proper lighting as one of the aspects while restructuring a temple because it creates positive ambience around the house and you experience serenity around you. Moreover, if we go by the Vaastu, a temple should have rainbow lighting effects in it which is a sign of prosperity, and this is possible only with Korean temples.

Korean (Synthetic Marble) offers following benefits as compared to normal temples:-

- They are light in weight
- They are portable
- Experience ever-lasting shine with the wash of a cloth
- Get it delivered within just 7 days of the order (Depends upon the complexity)
- Most intricate designs
- Packaging and assembling facility for easy transportation
- Koreans can be bend with a special technique.

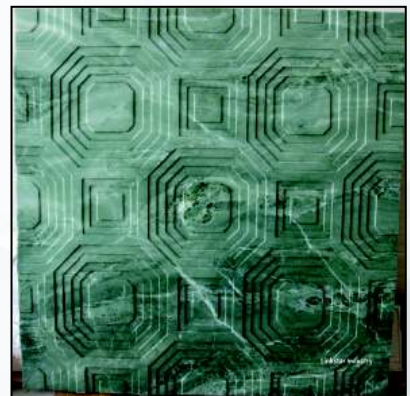
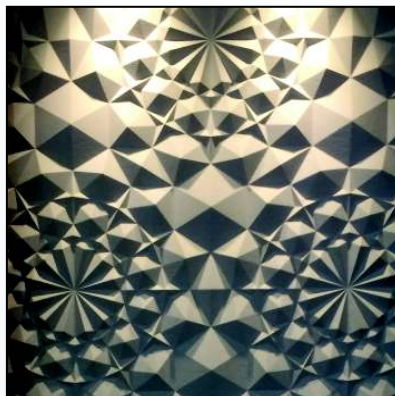
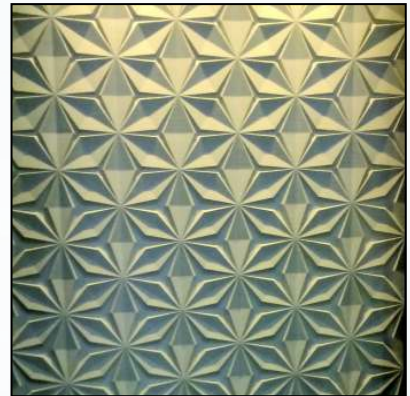
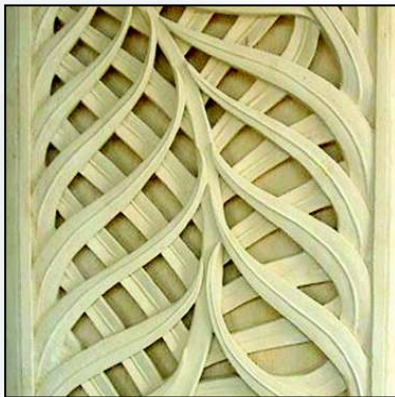
If you are looking to set-up the temple in your house with high quality material that will last for the years to come and also looking to explore distinct varieties, Korean marbles should be your top priority.

MANDIR / TEMPLES FEW IMAGES AT A GLANCE

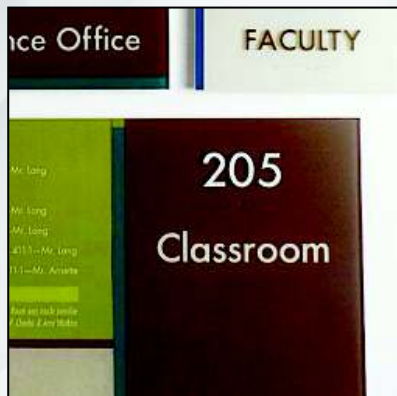




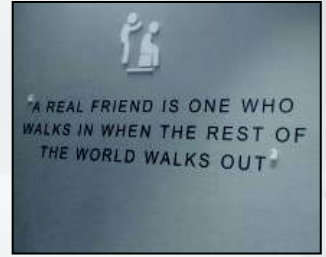
STONE CUTTING



INDICATOR SIGNAGE



DIFFERENT TYPES OF SIGNAGE AT A GLANCE



ON SITE FABRICATIONS



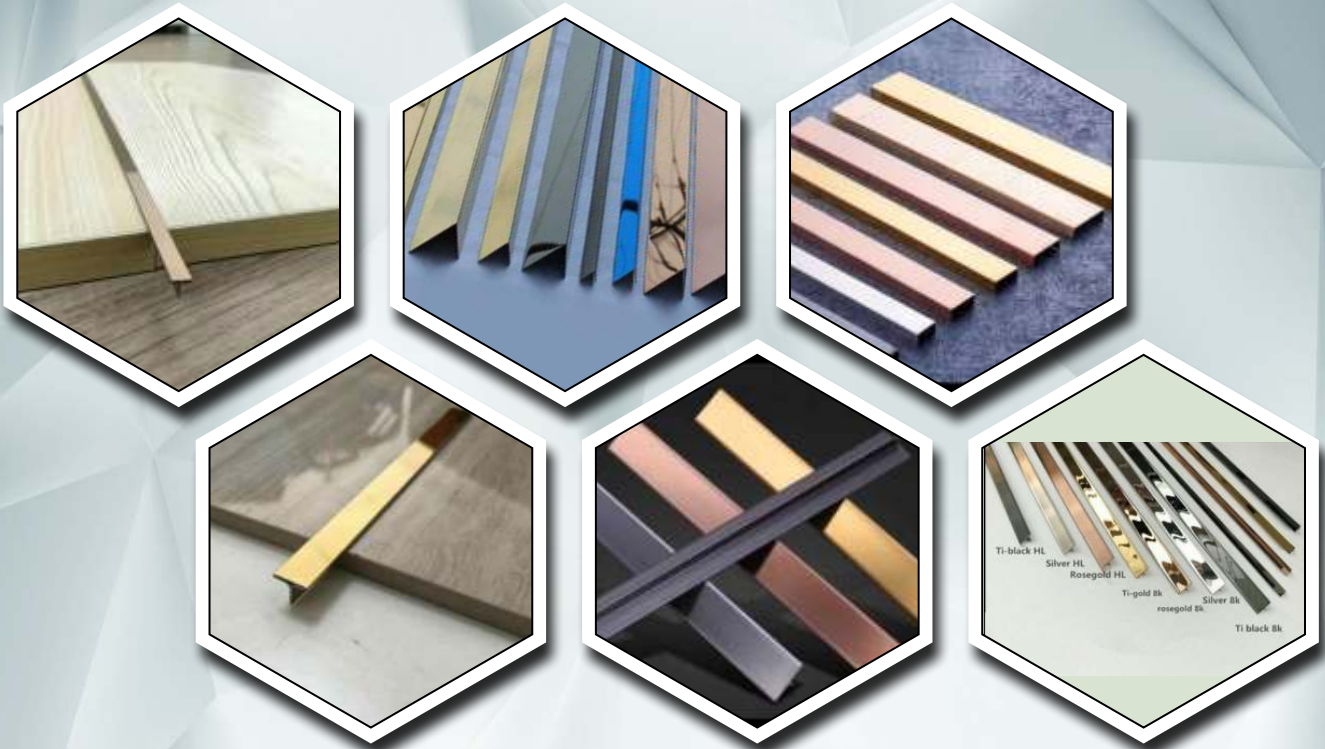


METAL CUTTING





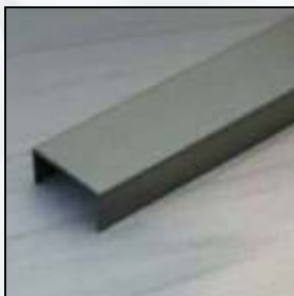
PVD COATED SHEETS & PROFILES



AVAILABLE WITH US IN CUSTOMISE SIZES



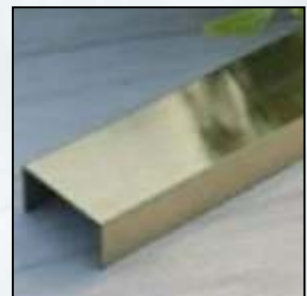
BLACK TITANIUM
MIRROR



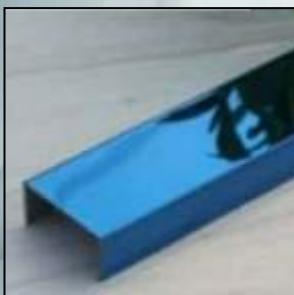
BLACK TITANIUM
HAIRLINE



GOLD TITANIUM
MIRROR



GOLD TITANIUM
HAIRLINE



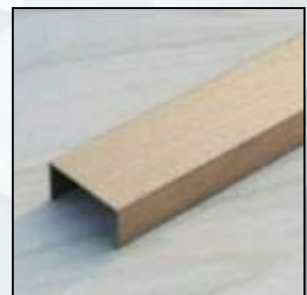
SAPPHIRE
MIRROR



SAPPHIRE
HAIRLINE



ROSE GOLD
MIRROR



ROSE GOLD
HAIRLINE

FEW FACADES AT A GLANCE



CUSTOMIZED WALLPAPERS AN INTRODUCTION

Inducing the freshman concept of talking walls which will woo your guests

- Customised Wallpapers

Imagine yourself going out in the market to buy wallpaper and you discover that plenty of designs are available in the catalogue but the moment you finalize the design of your choice, you discover that the wallpaper designs are either not in stock or the quantity available is not ample.

We specialize in customizing themed wallpapers exactly as per your requirement. We undertake the task of creating the customized designs that will perfectly meet your requirements. We are committed towards customizing the designs according to the need of the hour and requirements that best fits your ambience.

Wallpapers are the modern and enticingly unique way to encompass your interior needs and beautify your walls. We at 'Ad Ideas' innovate and conceptualize your desires in detail, endowing your wall with the paramount customized wall themes. Customized wallpapers depict the visualization and most importantly themes that go hand-in-hand with the interiors and enhances the exquisiteness of the place.

If you patiently listen to the motivational sessions which are being conducted on day-to-day basis by reputed motivational speakers of the country, you will observe that the core essence of all these talks is one thing- THINK POSITIVE. Hence, abiding by this mantra we would like to conclude that our customized designs will create the exact aura that is requisite for your requirements.

Our core principle is to persuade 3 E's in our work- namely engaging, enhancing and expressing. We try engaging your guests to experience alluring wall designs by enhancing the elegance of the walls and expressing people with metaphor beautification in such a manner that their eyes starts blinking. We acquaint the fledgling concept of customized wall design with splashing combination of dissimilar colors and startling pictures which will dazzle the location like anything.

We hail from the time when we used to hear walls have ears, but with our stunning Talking Walls concept you will experience that walls come even with lips and tongue. Talking walls have charismatic features with spellbound visual display which are so endeavoring that it will immediately grab the attention of your guests.

We customize wallpapers which generate positivity in your mind and ensure that the positive aura is created around you. Example- If it's your parent's room then aspects like age-factor, religion immediately enters their mind and we customize those thoughts in the walls by inserting graphically designed god visuals and enchants.

Imagine yourself having entered into a kitchen of the house with a ravishing décor of customized wallpaper comprising delicious foods and yummy delicacies. The graphically designed artistic display in the wall will leave a different impression in front of your guests and will change the perception towards the women cooking food in the kitchen whom we popularly call 'Kitchen ki malkin'.

Similarly, if you enter the room of a newly married couple, our customized wall theme will make you feel like you have entered into the love-birds zone encompassed with showiness of flamboyance.

Supposedly, if you happen to own a lounge or a café and you seek out an appealing customized wallpaper design which would attract your guests like the lively photographs of the food/snacks/coffee you offer; we will customize the exact wallpaper which will woo your visitors in no time.

P.T.O.

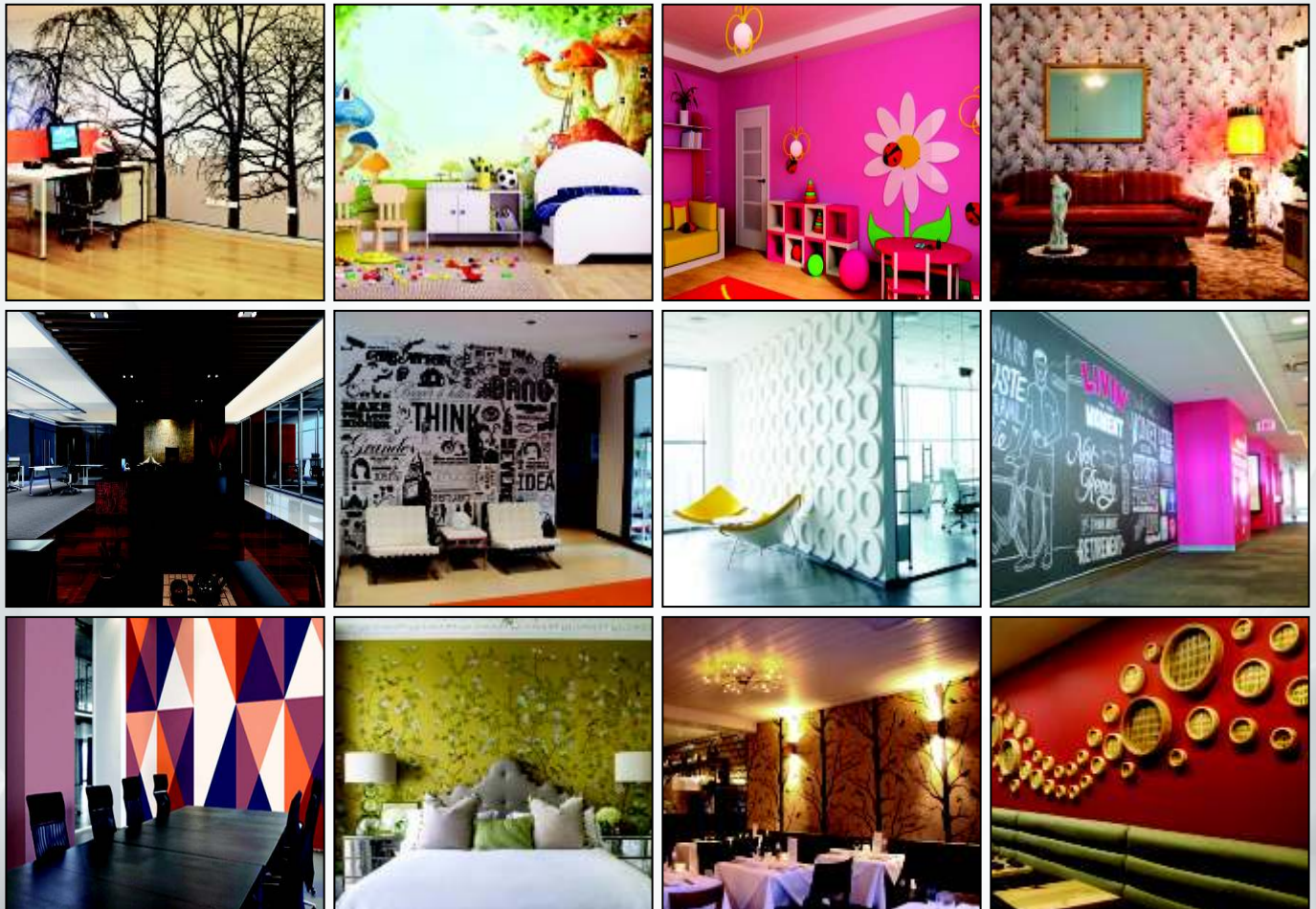
If you own a hotel in a renowned city and you are looking to attract guests with stunning wall display theme, we can create beautiful atmosphere for your hotel rooms based on diversified themes. For instance, we can customize the suite rooms with corporate look and the couple rooms with the romantic theme to ensure a different outlook in front of your guests.

Similarly in a corporate culture, we can woo your visitors with beautiful wall design amalgamated with the crafty display of pictures. It is bound to give an overall impression of what products your company deals in to different visitors and clients. The wallpaper theme you choose will not just merely be a wall design because it will speak about the diverse attributes of your brand.

Again when it comes to children, they would want to have such an aura around them while they wake up in the morning that would uplift their mood in no time. Therefore, we merge the room images of kids with their role models or themes like Chota Bheem/Donald Duck/Barbie since it immediately fill the kids with the positivity.

We are committed towards producing most thrilling visual designs and irrespective of whether you are running a corporate or own a café or it's your bedroom, we will turn it into a completely new atmosphere. Our freshman concept of 'expressive walls' is extremely expressive and engaging in more than one ways because they are just beyond a wall display. The carefully designed custom wall mural gives your space the exact look and turns your dead walls into a talking wall.

Instead of going for regular designs in the market, choose customized wallpapers that best fit your needs and experience the difference in no time.





FROSTED/ONEWAY VISION FILM



FROSTED



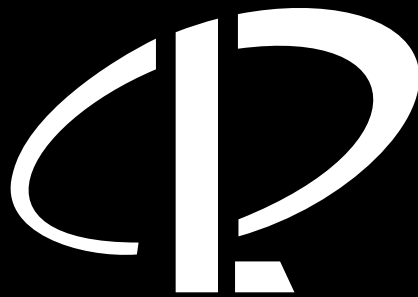
ONEWAY



BRANDING

OUR BREAD & BUTTER





CONCEPT PRINTERS & INTERIORS PVT. LTD.

Corporate Office & Experience Studio

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